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Victoria Park Preliminary Draft Master Plan Community Feedback Summary - October 2015



Community Feedback Summary



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This report provides a summary of the community engagement conducted during August-September 2015 to gauge the community's feedback on the Preliminary Draft o the Master Plan for Victoria Park.

Community Engagement

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Community engagement was open from mid August to mid September 2015. The engagement process encouraged the community to 'Have Your Say' on the Preliminary Draft and included:

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- emails to registered residents and stakeholders
- letters to all households within 500 metres of Victoria Park
- Media releases and radio
- Facebook
- Online survey on City of Ballarat website
- Hardcopy survey at City of Ballarat Libraries and Customer Service

Survey and Submissions

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A total of 201 submissions, including 194 survey responses were received from residents and stakeholders during the feedback period. 7 written submissions were also received with four from residents. 30% of surveys were representatives or members of a club or an organisation including:

- Ballarat Adult Riding Club
- Ballarat Agricultural and Pastoral Society
- Ballarat Associated Schools
- Ballarat Cricket Association
- Buninyong Cricket Club
- Ballarat Dog Obedience Club
- Ballarat Environment Network
- Ballarat Grammar School
- Ballarat Heritage Watch
- Ballarat High School

- Ballarat Pony Club
- Ballarat Sebastopol Cycling Club
- Department of Environment, Land, Water & Planning (DELWP)
- Field Naturalists Club of Ballarat
- Friends of Ballarat Eventing Association

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- Lucas Cricket Club
- Recreational Vehicles (CMCA)
- RSPCA 1 Million Paws Walk
- St Patrick's College
- Victoria Park Football (Soccer) Club
- Wendouree Archery Club

Have Your Say - Survey

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	ictoria Park Masterplan
Victoria Pa	rk Masterplan
The City of Ballarat is currently taking feedback or	the Victoria Park Preliminary Draft Masterplan.
In April 2015 the City of Ballarat commenced the Park. The Master Plan is aimed at consolidating th development challenges and opportunities into ar development of Victoria Park.	e Victoria Park Vision (2012) and current
The Preliminary Draft Master Plan further builds o during April-May 2015 which was summarised int Engagement-Summary Report'.	
	y by completing an online copy, available at ing this hard copy, available at The Phoenix, 25 and Sebastopol Libraries.
This survey closes Monday 14 th September 2 Implementation , City of Ballarat, PO Box 655, Ball Your Age	015. Please return hard copies to : Planning larat, Victoria, 3353
Under 18 18-24 25-34 35-4	44 45-54 55-64 65-74 75+
Your Gender Male Female	Prefer not to answer
Your Name (Optional)	
(optional)	Email Address (Optional)
Are you a member of an organisation or club that uses	
Are you a member of an organisation or club that uses	
Are you a member of an organisation or club that uses	or would like to use Victoria Park?

The survey summarised the key recommendations of 8 themes within the Master Plan and asked respondents to identify their level of support for each of the themes and the overall directions of the Preliminary Draft.

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Have Your Say - Survey

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The survey data was totalled to indicate the following extent of support for the key recommendations relating to the various themes.

Theme within Master Plan	Level of Support	%
Landscape and Vegetation	Supportive to Extremely Supportive	97%
Event Infrastructure and Social Amenity	Supportive to Extremely Supportive	75%
Facility Development	Supportive to Extremely Supportive	86%
Organised Sports and Clubs	Supportive to Extremely Supportive	86%
Traffic and Vehicle Management	Supportive to Extremely Supportive	87%
Access, Circulation and Connections	Supportive to Extremely Supportive	93%
Public Appreciation and Signage	Supportive to Extremely Supportive	90%
Hydrology and Lake Improvements	Supportive to Extremely Supportive	94%

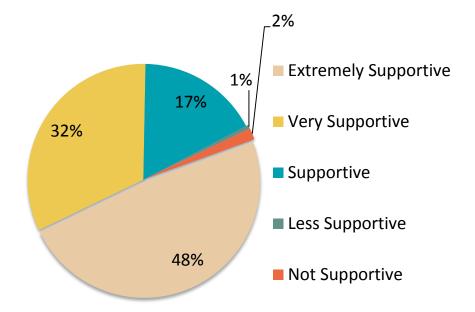


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Landscape and Vegetation (97% Supportive)

- Preserving and enhancing the Park's historical avenues and landscape character.
- Increasing tree canopy cover and new and replacement tree plantings.
- Expanding the native grassland areas to include ovals 12 and 13.

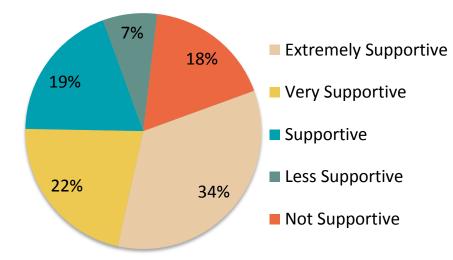




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Event Infrastructure and Social Amenity (75% Supportive)

- Developing the southwest corner as an events space accessible for public use when not used for events.
- Redevelopment of the existing community pavilion as a base to support increased events throughout the Park.
- Further development of the equestrian precinct to support equestrian events.



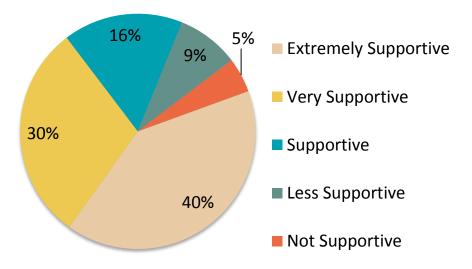






Facility Development (86% Supportive)

- Development of the Inclusive Regional Playground (currently under construction).
- A new sports pavilion, change rooms and public toilets to service ovals 9 and 10.
- Additional power and water outlets spread through the Park.



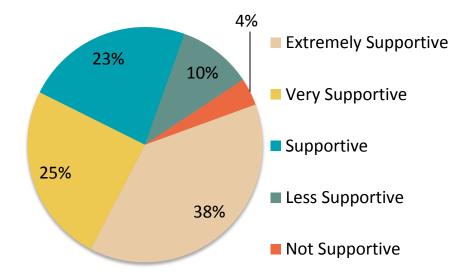


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Organised Sports and Clubs (86% Supportive)

- Improved playing surfaces to ovals 1-3, and upgrading ovals 4,5, 9 and 10 with irrigation and training lighting.
- Improvements to the criterion circuit road surfaces and intersection treatments with low fencing adjacent to the dog off leash area.
- Removal and replacement of redundant cricket nets near ovals 9 and 10.



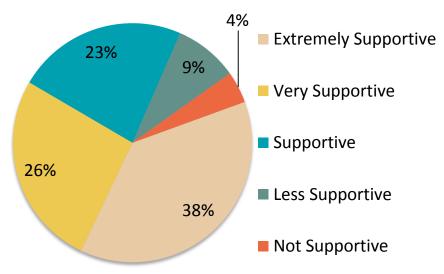


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Traffic and Vehicle Management (87% Supportive)

- Redesign and develop existing entrances close to Sturt Street.
- A new roundabout at the intersection of Cedar Drive and Poplar Avenue and other traffic calming measures throughout the Park.
- The potential closure of Winter Street and reopening of Gillies Street, subject to the Saleyards relocating.



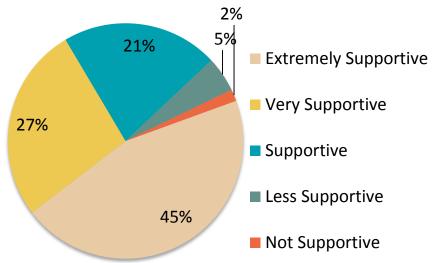


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Access, Circulation and Connections (93% Supportive)

- New pedestrian entry points and paths in the south east and south west corners off Winter Street, and linking to Napier Street off Gillies Street.
- New and upgraded walking tracks with additional seating, drinking fountains and distance markers.



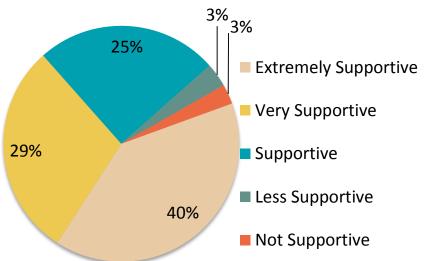


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Hydrology and Lake Improvements (94% Supportive)

- Create new lakes and wetlands in low lying areas in the southern part of the Park
- Utilise captured stormwater to assist irrigation of ovals 9 & 10
- Improve the network of grassed swales to improve drainage and direct stormwater to wetlands and lakes.



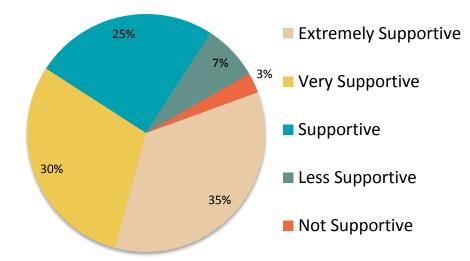


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Public Appreciation and Signage (90%) Supportive

- Develop a park signage suite for new way finding and interpretive signage.
- Provide interpretive signage of the Park's historic elements and significant native grasslands.
- Develop a mobile app for information on Victoria Park.







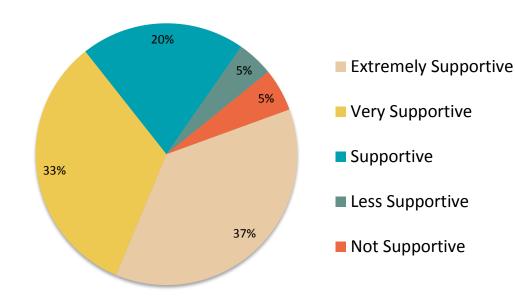


Survey Feedback

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Overall Directions of Preliminary Draft (90% Supportive)





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Landscape and Vegetation

- More tree planting to integrate the southern areas.
- More tree planting between Russell Street and the proposed new sports pavilion.
- Improve bio-diversity and ensure balanced mix of native and exotic plantings
- Ensure oval 13, to be managed as native grassland, is still available for an annual international equestrian event.

Event Infrastructure and Social Amenity

- Provide an option for an enclosed 'dog off leash' area near the old Velodrome area
- Clarify that the Event Space includes the Showgrounds, including the option for the majority of built infrastructure associated with the Events Space to be located within Winter Street and the Saleyards site, subject to the Saleyards relocating.



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Facility Development

- Add a BBQ to the existing shelter and picnic area near the Lake off Russell Street.
- Remove recommendations for increased distance markers on Victrack.
- Add notes to ensure new building and facility footprints are minimal in size

Organised Sports and Clubs

• Clarify the need to further engage with all clubs and tenants relating to the design and redevelopment of all sports facilities, buildings and infrastructure.

Traffic and Vehicle Management

No recommended changes



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Access, Circulation and Connections

• Identify new and improved pedestrian and cycling connections into Victoria Park from key surrounding streets, including the old rail line in the south west corner, Winter St in the south east corner, Eyre St across Russell St, and Napier St across Gillies St.

Hydrology and Lake Improvements

• Remove the proposed waterbody within the Equestrian Area

Public Appreciation and Signage

- Remove recommendations for a phone app for Victoria Park.
- Clarifying that all new signage should be kept to a minimum



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Other Changes

- Add an Executive Summary
- Add a Master Plan Implementation section with indicative costs and priorities
- Add hand drawn aerial perspectives
- Improve graphics and legibility of the Key Improvements Plan



Victoria Park Master Plan



Sebastopol Stree

La Trobe Stree

Winter-Stree

La Trobe Street

Park Street East

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Oct-November Public exhibition and feedback on Final Draft Master Plan for four weeks.

Delacombe

Midwest Lane

December

nnovation Drive

Amend and present Final Master Plan to Council for endorsement. Park Street West Park Street West

La Trobe Stre

Elizabeth Street

Victoria Park



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