



Sustainable Transport Strategy 2015-2025

Ballarat needs a Sustainable Transport Strategy to guide transport related decision-making in our growing city. This Preliminary Strategy brings together for the first time the range of existing transport policies and strategies adopted for Ballarat, and makes sense of them as part of an integrated transport picture : it sets the future direction for Council's transport planning and provision.

1 The Strategy is proposed to be guided by 7 Key Principles

1 People first approach to priority	2 User friendly streets and movement grid	3 A better public transport system	4 Improve integration of land use and transport to deliver wide-ranging community benefits	5 Consider economic value when prioritising network efficiency	6 Promote cultural change towards more sustainable transport choices	7 Embrace technology and innovation as an enabler of better transport choice and accessibility.
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There are key concepts for sustainable transport outlined in the Green Paper which are intended to generate discussion.

2 What is an Integrated Transport Vision for Ballarat?

This Sustainable Transport Strategy (STS) seeks to bring together the range of existing transport policies and strategies adopted for Ballarat, and make sense of them as part of an integrated transport picture. Ballarat needs a strategic approach to effectively manage increased demand for travel associated with a growing population. The projected increased cost of fuel also mean that driving will become less convenient for many trips and the community will be looking for alternative options. A sustainable transport system for Ballarat is fundamentally about giving the community alternative convenient options regarding how they move, considering their personal needs and circumstances.

3 Why Does Ballarat need a Sustainable Transport System?

A significant number of responses from Ballarat Imagine related to transport. More specifically, ideas for improved transport was the second most nominated element.

					
Easier local living as part of a '10 Minute City'	Improved health and wellbeing	Increased prosperity	Transport efficiency	Safer travel	Lower emissions and energy use from transport

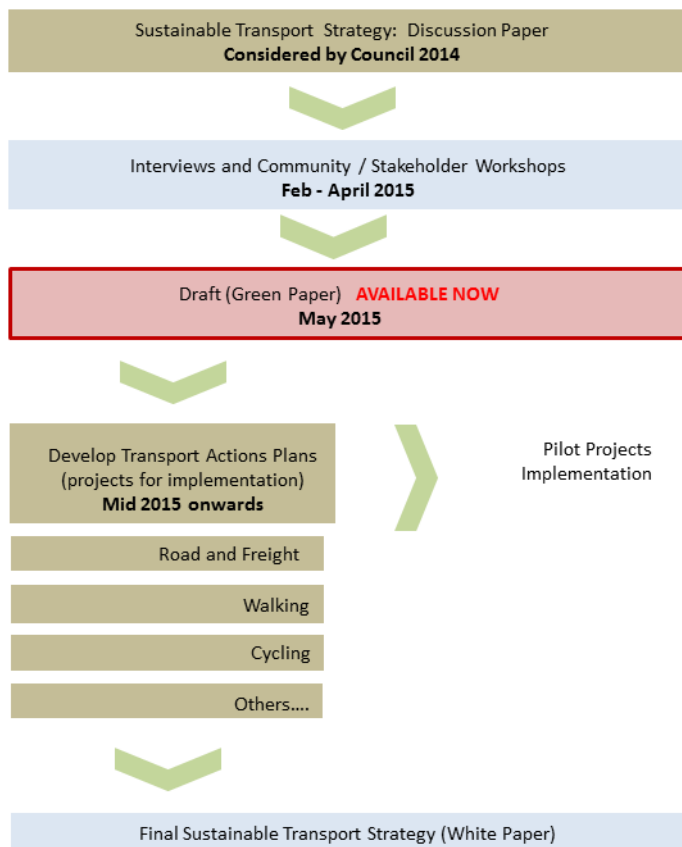


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4 Next Steps

Next steps are to work with key stakeholders and the community to finalise the principles and policy directions, then collaboratively develop Action Plans detailing integrated transport initiatives.

A final Sustainable Transport Strategy is expected to be considered by Council in 2016.



5 View Documents and Have Your Say



The Draft (Green Paper) Sustainable Transport Strategy is now available for review and comment.

Visit www.ballarat.vic.gov.au/haveyoursay to download the document.

For hard copies contact (03) 5320 5657, email ballaratstrategy@ballarat.vic.gov.au or collect from;
City of Ballarat Customer Service Centre
Phoenix Building, Armstrong Street, Ballarat

Written feedback is requested by 26 June 2015.

Please send via:

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Further Information

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